

AID FOR AID

DEDICATED TO PROVIDING MAPPING IN HUMANITARIAN ZONES

E-mail: aidforaid@aol.com

Web: www.aidforaid.com

British Registered Charity No. 1075977

United Nations Mission in Kosovo Registration No. 5300155-6

Rupert founded Aid for Aid
on 14th June 1999. The legal date it
changed name to MapAction was
21st February 2007.
See www.mapaction.org

12, Stratford Road,
London W8 6QD,
United Kingdom.

hughbeveridge@msn.com

To Whom It May Concern:

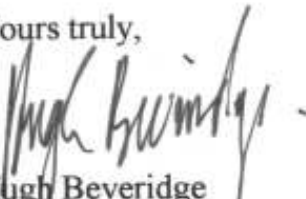
Rupert Douglas-Bate founded Aid for Aid.

It began in 1994 when he was leading a large team, responsible for a lot of money, under war-time conditions in Bosnia. He realised that the optimal effectiveness of relief efforts were not being realised. The lack of timely 'strategic knowledge' available to decision makers including himself, meant that aid was duplicated, missing and often late. The results of this were wasted money and needless suffering on the part of the refugees. There was a humanitarian and commercial imperative to act.

Rupert has struggled against huge odds. There have been numerous problems to solve. Nevertheless he has persevered for years and Aid for Aid now has a thriving field team based in Kosovo which is successfully fulfilling vital mapping contracts for the United Nations humanitarian mission.

In sum, Aid for Aid is prepared to provide 'eyes for the disaster relief community' thus saving lives and enabling money to be better targeted. Rupert's determination and leadership abilities are outstanding and I recommend him to any employer.

Yours truly,



Hugh Beveridge
Chairman Aid for Aid

COOPERATING WITH ASSOCIATES INCLUDING:

Map Info, ADC World Map, The Pathfinder NGOs, Kingston University School of Computer and Electronic Systems, Medical Emergency Relief International