

The Team

Rupert Douglas-Bate has been an aid worker since 1987. He is Chairman of GMA and his co-founding Team consists of the very best map makers and technologists from Stanford University and southern Africa. Included in the Team are 'Partners' who have made generous donations of time, money and technology.

In the field GMA promotes long-term mapping operations. Continuity and sustainability of field operations is ensured by recruiting key local personnel and developing their competencies, which eventually leads to operational handover.

The context in which we work...

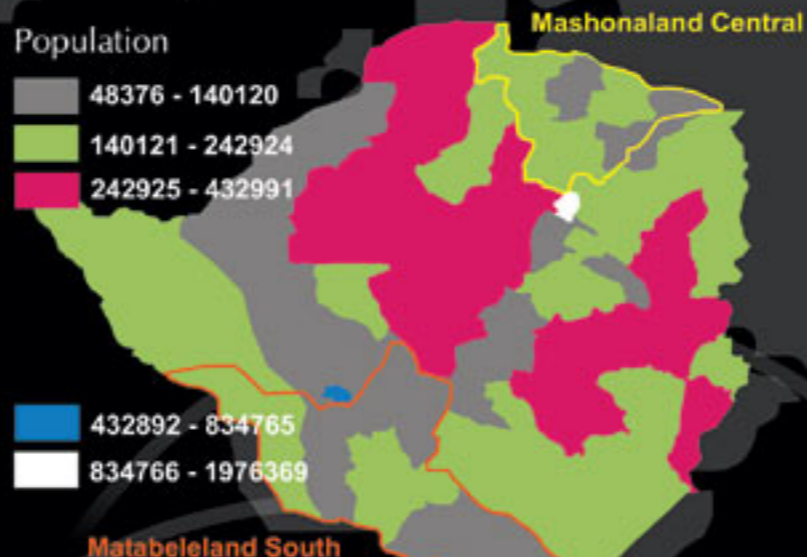
Global warming is now a reality (US National Academy of Sciences*) and it will increasingly exacerbate floods, storms and droughts...

Global population is expected to increase from 6.15 billion today, to 9 billion by 2070 (Austrian Academy of Sciences*). Most of these 3 billion are most likely to be poverty stricken, building homes in flood, earthquake and drought prone areas...

Over the past 30 years the annual number of man-made and natural disasters has doubled (Swiss Reinsurance*). This trend seems to continually increase.

Within this context, we believe that maps make relief efforts far more effective at a relatively low cost, providing an investment with remarkable social returns or 'Social Return on Investment.'

The pilot project will be undertaken in Zimbabwe specifically around Matabeleland South and Mashonaland Central.



If you or your organization would like to be a Partner, please enquire:-

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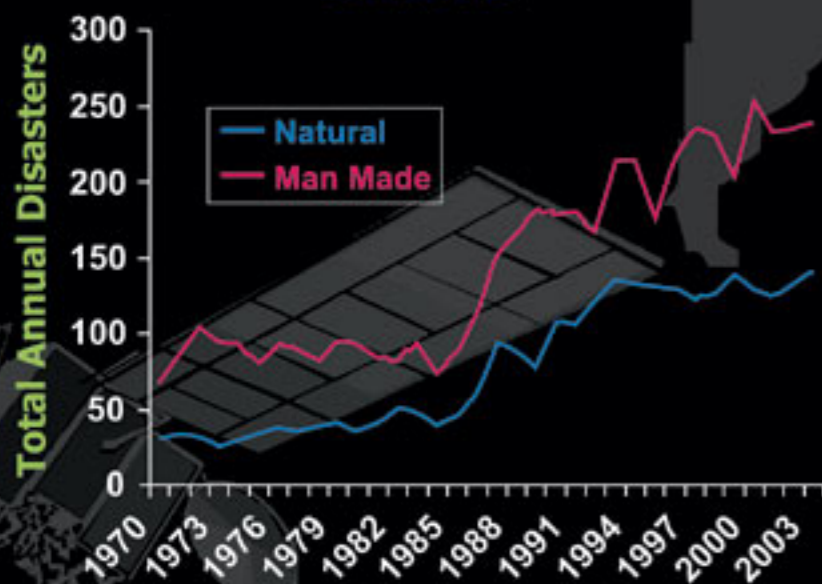
GMA also has an African HQ in Cape Town and a European Liaison Office in Bath U.K.
See addresses on the website.

*Details available on request.

Saving Precious Lives
Together with your
Partnership...

Harnessing
Technology...
To Map A Difference

Man Made & Natural Disasters: Swiss Re



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Global MapAid

Born at Stanford University, GMA is a totally unique non-profit organization, dedicated to creating new maps of poverty stricken disaster zones, using mostly local expertise.

Maps of stricken areas are made to help humanitarian leadership improve a) targeted supplies of food, water, shelter etc. and b) safety of traveling aid workers.

Why ?

In most humanitarian zones maps vital for aid delivery have been mislaid, destroyed, or do not show the needs of the people. Aid is then wrongly delivered or wasted and aid workers may become lost, or even harmed.

In 2000 an international survey of aid workers performed in Kosovo reported 85% as being dissatisfied with the lack of maps.

How ?

GMA has taken mapping and communication systems to create a 'one of a kind' solution with innovative technology developed at Stanford University, which was paid for by the Reuters Foundation. This 'innovative technology' won a top prize from the Business Association of Stanford Engineering Students, in the 2003 Social E-Challenge competition.

Where ?

Africa has experienced an on-going humanitarian crisis for many years with millions of people on the verge of death from starvation. GMA will start work there and simultaneously partner with World Vision International (possibly in Malawi or Zimbabwe) using their humanitarian criteria to create maps showing where famine communities are located. This will enable better targeting of aid delivery to those in need.

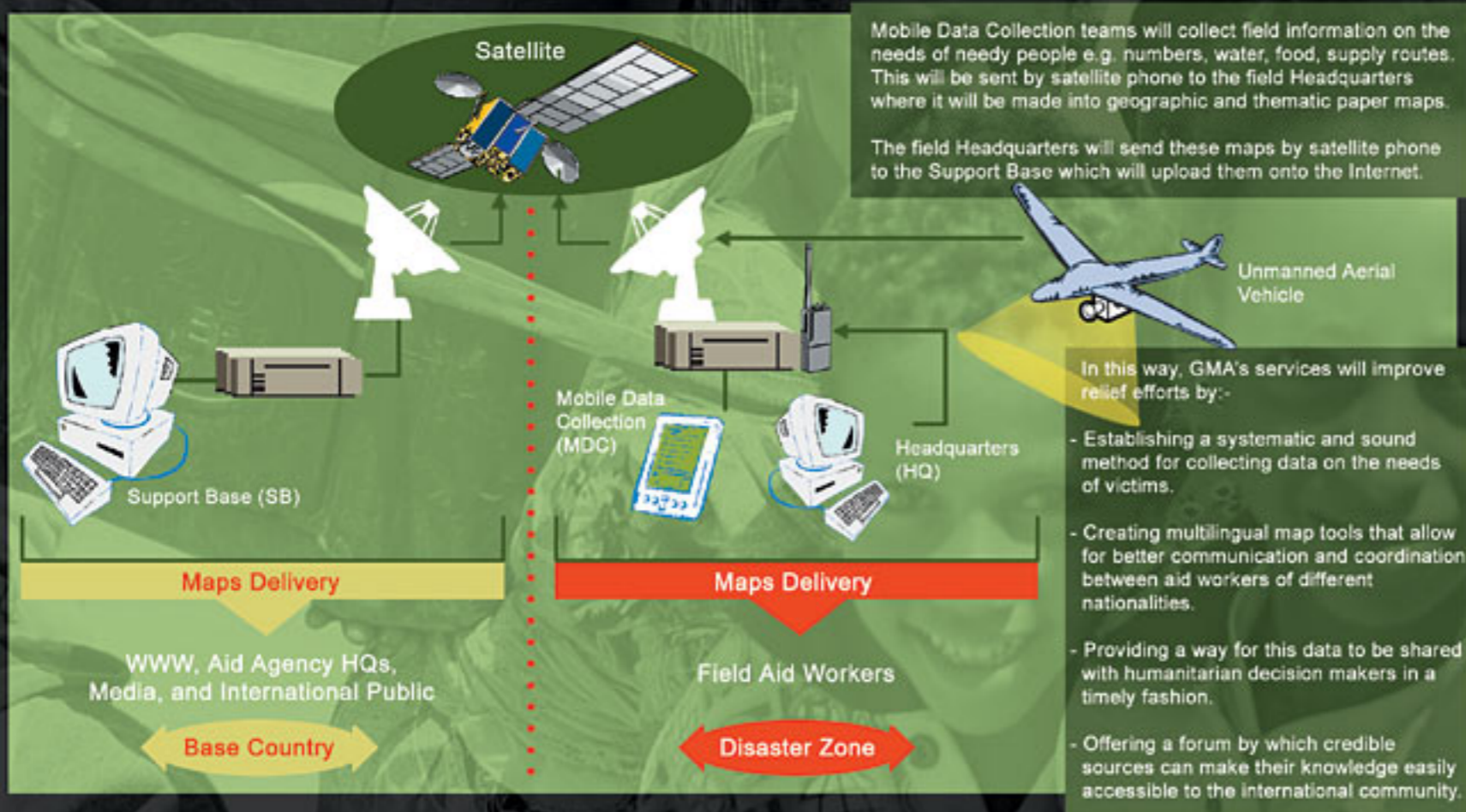
A big 'THANK YOU' to all Partners both formal & informal!

Organizations

- African Enterprise
- Burr Pilger & Meyer LLP
- Business Association of Stanford Engineering Students
- CGNet
- Enterprise Network of Silicon Valley
- ESRI
- HumaniNet
- Int. Committee of the Red Cross
- International Institute of Leadership and Public Affairs, Istanbul
- MapAction
- Nonprofits Insurance Alliance of California
- Origo
- Remote Satellite Systems Inc
- Reuters Digital Vision Fellowship Program, Stanford University
- Riders
- Wells Fargo
- Wilson Sonsini Goodrich & Rosati
- Willows Design & Hosting
- Women's Technology Cluster
- World Vision International

People

- Dr Katia Alves, Stanford University
- Bruce Beardsley, U.S. State Department, retired
- Professor Gordon Bloom, Stanford University
- Dain DeGroff, Vice President, JP Morgan Securities Inc
- Bruce Janigian, Global Development Partners
- Dr Satinder Gill, ex-CSLI, Stanford University
- Leif Gjestland, Chairman, CfMC
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- Jeffrey Hamaoui, CEO, Origo
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