

Egypt 2011

Global MapAid
encouraging a map to
promote democracy and
peace, to be made by
Egyptians, for Egypt
about Egypt.



Author listening very hard to an old man, an engineer, a poor man, who feels his life has been lost to the Mubarak dictatorship, March 25th 2011

Presented to The Geographic Society of Egypt: Patron of this Project

Care of Professor Dr. M.S. Abulezz, Former Minister of Youth, President of The Geographic Society of Egypt

[SALIENT POINTS ABOUT A 'POVERTY SOLUTIONS MAP EGYPT 2011']

Vision <=> Inspiration <=> Action = Peaceful Democratic Transition

Poverty Solutions Map Egypt 2011: SALIENT POINTS

- Poverty is defined here as Unemployment; Solutions are defined as Vocational Training.
- Industrialized economies often have vocational jobs that pay more than the professions. For example Plumbers in UK may often be paid more than Medical Doctors.
- The Mission of our Project is to create a Vision on a Map showing gaps where vocational training schemes are not reducing unemployment. Where unemployment is unchecked.
- Defining this problem very clearly and compelling Egyptian Leaders to act. It worked for London and Kosovo. 'Speed is more important than perfection.'
- September 2011 Elections are very close. We must make a 'good enough' map soon, before September to help keep all politicians, of all parties, focused on real problems !
- We know 'Vision' causes 'Inspiration' causes 'Action'. Maps create 'Vision.'
- A prominent Egyptian businessman said: "Egypt is 40% under 18 years, 40% illiterate, 40% under the poverty line, it's dangerous !" At least 15,000,000 youth are unemployed.
- What is the Social Return On Investment (SROI) ?
- A basic map costs US \$25,000 for all Egypt. But IF US \$25million is invested in vocational training this represents a return in investment of 1,000. (An additional 'proof of concept' for a more accurate map for a small area of Egypt costs another US \$ 25,000.)
- Decent vocational training will take a fuse out of a revolution - how much is that worth ?
- The Geographic Society of Egypt is Patron and Minister for Higher Education 100% with us.
- At 11.15am on Sunday 10th April at the Supreme Council for Higher Education, Cairo University, The Honourable Professor Dr. Amr Salamaa agreed and promised to give his permission in writing for the project to go ahead. He agreed to have the letter delivered soon to Professor Dr. M.S. Abulezz, President of the Geographic Society.
- The Map will be for Egypt, made by Egyptians, about Egypt. Rupert Douglas-Bate and Global MapAid are merely 'encouragers' and not 'project leaders'.
- The map will give a Vision to Leaders and People, Inspiring Action !
- Capmas, TVET Reform, CEDEJ and more than 10 Geography Professors support us.

- We welcome you to join us and be pleased to encourage us !